

TOWN-WIDE COMMUNITY IMPROVEMENT PLAN

Application Procedure for Matching Grants

BACKGROUND

The Town-wide Community Improvement Plan (“Town-wide CIP”) is meant to enable and boost development momentum across the Town. The intent of this program is to offer targeted incentives across the Town, both within settlement areas, as well as in our rural areas. Along with facilitating the revitalization and improvement of the entire Town of Whitchurch-Stouffville, the CIP program will provide a menu of incentives to promote and support the following types of priority development and revitalization projects:

- **Corridor Development**, or those areas along Highway 404 and Woodbine Avenue corridor, including Gormley, Vandorf, Wesley Corners, and Pleasantville. The goal of the Corridor area is employment and assessment growth;
- **Downtown Rejuvenation** is about creating a more viable Downtown Stouffville, accomplished through a mix of redevelopment and preservation, and with enhanced pedestrian appeal and accessibility;
- **Urban Intensification** is focused on enabling mixed residential and commercial uses with greater intensity to achieve increased employment, greater assessment, and the provision of affordable housing. In Stouffville, this goal would be realized in the Mixed-Use Gateway/Western Approach area, Highway 48 corridor, and Tenth Line north. To a lesser extent, some mixed-use development is envisioned for the Ballantrae area along Highway 48 and Aurora Rd.; and,
- **Rural Advancement** pertains to developing a more viable tourism economy, enhanced food security, and extending essential services, such as broadband internet across the lightly settled areas.

All programs will be funded by the Town based on a budget established and controlled by Council. Each year the funding allocation for the Town-wide CIP will be evaluated and assessed by Council through the deliberations of the Town's Operating and Capital Budget program. The mere fact that a program is contained herein, does not imply that funding is available, or that it is a current priority.

MATCHING GRANTS

Only some of the suite of business incentives in the Town Wide CIP involve Matching Grants, these are: ***Building Improvement Grant Program*** (Downtown); ***Leasehold Improvement Program*** (Urban Intensification Areas in Stouffville and Ballantrae, and Downtown); ***Food Security Grant Program*** (Rural Areas); and ***Tourism & Outdoor Experience Grant Program*** (Rural Areas). See attached map.

These grants will match the amount spent by the applicant toward the cost of the works up to a maximum of \$15,000 per property or address, not to exceed 50% of the total project cost. The grant will be advanced to the applicant upon completion of the works as planned. The onus is upon the applicant to determine if building permits or other requirements need to be met for the Town.

Important: Matching Grants will not be provided retroactively. Work cannot have been started prior to application review. For any questions or concerns, **contact** David Tuley, Economic Development Officer, at david.tuley@townofws.ca.

TOWN-WIDE COMMUNITY IMPROVEMENT PLAN

Application Instructions for Matching Grants

[select program]

Building Improvement Grant Program

The Town may provide a building improvement grant related to exterior and interior improvements, which may include, but is not limited to, the façade, heritage conservation/restoration, accessibility and signage, the conversion of the upper storey of commercial buildings to residential uses, or office or other employment generating uses, and the upgrading of buildings and structures to Building Code and Electrical Code. The Building Improvement Grant Program is limited to Downtown Stouffville.

Leasehold Improvement Program

The Town may provide a Leasehold Improvement Program to assist preferred sectors commercial tenants with costs associated with leasehold improvements. The improvement may include, but is not limited to, interior renovation, upgrades to meet Building Code and Electrical Code, allowances for accessibility, and building signage. The Leasehold Improvement Program is limited to Urban Intensification Areas in Stouffville and Ballantrae, and to Downtown

Food Security Grant Program

This grant program promotes the introduction or expansion of activities involving farming-for-humans that will improve local food security. It will include micro-farming initiatives, new crop development and farm market creation. The intent is that the farm products produced, or initiatives undertaken, will result in an increase in products available locally for purchase directly by the local consumer. The Food Security Grant Program is limited to Rural Areas in the Town.

Tourism & Outdoor Experience Grant Program

This grant program supports new or expanding tourism assets and outdoor experiences, to include the development and expansion of attractions, activities, and accommodations. The intent is to increase visitation and expenditures in rural areas. The Tourism & Outdoor Experience Grant Program is limited to Rural Areas in the Town.

What is the property address? _____

What is the mailing address? _____

- Own the property, or
 Rent the property

Is there a business name (a cheque will later be written to this name)? _____

Applicant's name _____

Telephone Number _____

Email Address _____

Describe Project:

Please provide a scan or photo of two (2) cost estimates for the project by professional contractors (if applicable).

What will the project cost (use the average of the 2 estimates)? _____

Enter 50% of the above value here, to a maximum of \$15,000. This will be the maximum grant that you are eligible for.

When will the project start? _____

When will the project be completed? _____

Signature of Applicant _____

Date _____

Please save and email completed application form with cost estimates to David Tuley, Economic Development Officer at david.tuley@townofws.ca.

WHITCHURCH-STOUFFVILLE CIP BOUNDARY

