

## Annual Mayor's Dinner - Sold Out Third Year In A Row!



The Annual Mayor's Dinner was a huge success with over 250 attendees energetically networked over cocktails and hors d'oeuvres prior to dinner. Mayor Justin Altmann reviewed with us the Town's Economic Development Plans for the upcoming year.

There was a special presentation by Judy Pfeifer, Chief Communications & Public Affairs Officer of Metrolinx, who shared with us the plans that Metrolinx has for improvements to the Stouffville Line GO Transit service.



## Business News

Congratulations to Matthew Roncadin on his election to Chairman of the Board of Directors for the Stouffville Chamber of Commerce at the recent AGM. Please see article on this page for AGM details and the full board of directors listing.

The Chamber takes some credit for advocating for Members on downtown parking improvements, increase in marketing budget for economic development, cancellation of proposal to tax health benefit premiums as income and the announced reduction in Hydro costs. This is your Chamber working for you.

If you are looking for a great opportunity to promote your business to all households in Stouffville postal code area, be sure to advertise in the 2017 edition of the Chamber's Buyers' Guide/Business Directory. You can contact Wendy Sue Lyttle at: 416-505-0069 or email: [wendy@lal2b.ca](mailto:wendy@lal2b.ca)

We have lots of great events and networking opportunities coming up! See page 5 for the complete line-up so that you can save the dates and register early!

Harry Renaud- Executive Director  
[harry@stouffvillechamber.ca](mailto:harry@stouffvillechamber.ca)

## 39th AGM Elects New Board



The 39th Annual General Meeting of the Chamber was held on April 5. Three vacancies on the Board were created due to succession planning and one resignation. The vacancies were filled when Members either by proxy or attendance at the meeting elected Graydon Card, Patrick Straw and Jane Grinnell as Directors for 3 year terms.

### The Full Board Includes:

<b>Matthew Roncadin</b> (Edward Jones Investments)	<b>Chairman</b>
<b>Michelle McBeth</b> (Birkett-Hassard Insurance)	<b>Vice Chair</b>
<b>David Barthau</b> (Barthau Jewellers)	<b>Treasurer</b>
<b>Patrick Straw</b> (Ness Security)	<b>Secretary</b>
<b>Graydon Card</b> (Card Alliances & TV)	<b>Director</b>
<b>Paul Simpson</b> (Norton McMullen LLP)	<b>Director</b>
<b>Jane Grinnell</b> J.A.G. Marketing	<b>Director</b>
<b>Danny Huang</b> (TD Canada Trust)	<b>Past Chairman</b>
<b>Rick Upton</b> (R World)	<b>Council Rep</b>

## Welcome New Members

- Smileville Dental
- Flato Developments Inc.
- Budget Optical
- Spring Lakes Golf Club
- Premier Bulk Systems
- Highland Funeral Home Markham Chapel
- Stouffville Honda
- Corey McCusker Mental Performance Coach
- Borlak Law Office
- Foxtail Property Services
- Tanis Emmett Wedding Style
- Digital Net Inc.
- Superior Ink & Toner

Thank you to all our Corporate Sponsors:





### Advocacy Day

Harry Renaud and Graydon Card were representatives of the Stouffville Chamber at the Ontario Chamber Advocacy Day at Queen's Park on March 27. This was a full day engaging key Cabinet Ministers and senior government officials to address policy priorities for our business community. This was the second annual event because the government welcomes the interchange with and input from the Chambers of Commerce.



### May - Just Networking Event

Come enjoy Wine & Cheese with fellow Members on the breathtaking patio of the Gallucci winery on Wednesday, May 31st, from 5:00 to 7:00 p.m.

This is a social event designed for Members to simply network and get to know one another better! There is no charge to attend this event, but, registration in advance is required. For all the details and to register [Click Here!](#)

### April Luncheon with Canada's Minister of Health Jane Philpott

On April 26, Minister Jane Philpott will be our Guest Speaker at a luncheon to be held at Sleepy Hollow Golf & Country Club, starting at noon.

This is a terrific opportunity to meet Minister Philpott and network with other business professionals. Minister Philpott will be speaking at this event about Innovations in Healthcare.



Women's Business Groups in the York Region have been invited to this event which will increase your networking opportunities. A wonderful buffet lunch will be served. For all the details and to register for this event [Click Here!](#)

### 2017/2018 Buyers' Guide/ Business Directory



This year the Guide will be published by the Chamber and distributed in June by mail to every resident and business address in Stouffville. Total distribution is over 15,000!

In addition to each Member receiving a FREE business listing by industry sector you also have the opportunity to stand out by purchasing feature advertising space, available in a variety of sizes. If you would like to purchase an ad, please call Wendy Sue Lyttle (416) 505-0069 or email her at: [wendy@lalb2b.ca](mailto:wendy@lalb2b.ca)

Don't miss out on this opportunity! Deadline for advertising materials is April 27th, 2017.

### M2M Promotions & Discounts

Make sure to review and share with your staff the popular and exclusive M2M Promotions and Discounts and take advantage of some special deals from other Members.



The Member to Member promotions and discounts program is an excellent opportunity for you to reach out to other Members with a coupon offer. This is an electronic (pdf) listing which is distributed to all Members quarterly showing coupon offers to Members from fellow Members. The next listing will be published early June 2017. The deadline to join is May 17th. Give the Chamber a call and arrange to be included in the next issue.





## Follow Us On Facebook

Don't wait for the next e-newsletter to get the latest scoop!

Follow us on [Facebook](#) to stay on top of all the developments.

## Networking Breakfast / York Region Budget 2017



The February 10th Budget Breakfast/Networking Event had a great turnout! The Chairman and CEO of the Regional Municipality of York, Wayne Emmerson, was joined by senior staff and gave a presentation that highlighted the Region's achievements in 2016, details of the 2017 Regional Budget, initiatives to support and attract business to York Region and Regional Council's priorities going forward. Thank you to Wayne Emmerson and staff for a great presentation and to Meadowbrook Golf Club for the terrific buffet breakfast.

## Advocacy Updates

The Chamber devotes time to advocate for and against various government policies that have relevance to our Members' businesses.

We are happy to report that we played a key role in amending the Town's recent downtown parking changes to alleviate the costly implications for downtown businesses.

Similarly, we were successful in persuading Town Council to add \$35,000 to the Economic Development Budget to promote Stouffville as an ideal municipality for clean technology or other suitable industries to locate.

The Chamber, as part of the Ontario network of Ontario Chambers of Commerce, is pleased that the Government listened and has announced a 17 % reduction in Hydro costs to be added to the 8% reduction announced earlier. The same network applied pressure on the Federal government to drop the proposal to tax health benefits paid for employees by employers.

The victories outlined above are value adds for Chamber Members. The Chamber is always on the watch to advocate for Members and your business interests. It is this advocacy that requires us to become a stronger and more influential voice. As we grow we have greater impact.

## The Stouffville Chamber Membership Update

Two years ago the Chamber was an association of 225 Members. I am pleased to report that as of March 31 our roster has exceeded 250 business members. This growth is symbolic of the growth that Stouffville industry is experiencing but it is remarkable compared to so many other Chambers who are experiencing a membership decline.

The Stouffville industrial, commercial, professional and retail components are made up of primarily small enterprises. Small enterprise as defined by 10 or less employees. This is a dynamic that bodes well for business growth, which the Chamber fosters. Our Membership has grown by 20 new members thus far in 2017.

If you have business contacts in Stouffville or who conduct business in Stouffville, who are not Members of the Chamber, it behooves you to encourage them to join. The Chamber is more valuable to each individual Member if we are larger.

Here is a link to our promotional video

[https://vimeopro.com/user10144522/](https://vimeopro.com/user10144522/stouffville-chamber-of-commerce-membership-invitation)

[stouffville-chamber-of-commerce-membership-invitation](#) Feel free to distribute to anyone you think may benefit from joining the Chamber.



## Member Only Benefits

Part of the Chamber's value proposition is the Benefits that are offered to Members. Too often these are overlooked and should be reviewed to see if they afford you some advantage. Each benefit is outlined on the Website and provides a summary of the offering and benefits to you, and your employees. [Click Here](#)



## Esso Employee Fuel Program

Esso and the Chamber of Commerce are pleased to offer the Esso/Chamber of Commerce Employee Fuel Program.

The Esso/Chamber of Commerce Fuel Program offers each employee a fuel discount and the convenience of the Esso branded retail network throughout Canada.

The program will enable each employee to enjoy a 3.5 cent per litre fuel discount on gasoline & diesel fuel purchases at all Esso branded retail locations in Canada. The fuel discount is provided on your Esso Business Card Account monthly billing, not at the point of sale. There is no fee to be on this program.

For more information visit our Members-Only Benefits Page [Click Here](#)

## UPS® Member Discounts

You can now save 40%\* on UPS® shipping services!

In today's ever-changing marketplace, we understand your need to save time and money. That is why we have leveraged the buying power of our members to deliver even better savings on the shipping products and services that can help move your business forward. Let the experts at UPS® help manage your shipping and supply chain needs so that you can focus on the things that will support growth - things like innovation, sales, and service.

Remember, this offer is exclusive to Chamber of Commerce members. By enrolling in our UPS® Savings Program you can start saving 40% today

For more information visit our Members-Only Benefits Page [Click Here](#)



## Ultimate Networking Card

Being a Member of the Stouffville Chamber of Commerce includes a special, member-only privilege: the York Region Ultimate Networking Card. Holders of this card are entitled to attend any event scheduled by each of the nine different Chamber groups in York Region, at member pricing. Maximize your networking opportunities and see your business grow!



## June Golf Day

The Stouffville Chamber is partnering with the Markham Board of Trade and hosting a Golf Day on Tuesday June 20th at Rolling Hills Golf Club, a Clublink course. This will be a wonderful networking event with a wider audience from both Chambers. It is intended as a Golf Day and not a Golf Tournament.

Rolling Hills Golf Club is a beautiful course and will provide interesting challenges for all levels of golfers.

Registration for this event will be open soon. More details to follow in the coming weeks!



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## Events Calendar 2017

I am very excited to announce that the Events Committee has recommended an exciting calendar of events for 2017. We will host a significant event every month (excluding July and August ) for Members to network and enjoy.

### Luncheon with Canada's Health Minister Jane Philpott

April 26th Starting at noon  
Sleepy Hollow Golf & Country Club  
13242 Tenth Line, Stouffville

Register online [Click Here](#)

### Just Networking

May 31st (5:00 to 7:00 p.m.)  
Gallucci Winery  
13204 Ninth Line, Stouffville

Register online [Click Here](#)

### Colossal Chamber Event

June 13th (5:30 to 7:30 p.m.)  
The Manor  
16750 Weston Road, Kettleby

Register online [Click Here](#)

### Golf Day with Markham Board of Trade

June 20th  
Rolling Hills Golf Club  
12808 Warden Ave., Stouffville  
More Details to Follow

### 19 on the Park Networking

June 28th  
Nineteen on the Park  
19 Civic Ave, Stouffville  
More Details to Follow



For all the details on the trip and how to book your China Adventure [Click Here](#)

## Don't Miss This Spectacular Adventure to China!

The Stouffville Chamber of Commerce & Travelpoint have joined forces to bring you this exclusive offer!

Tour China and all it has to offer this fall. A FREE Orientation/Information meeting will be held on Wednesday, May 3rd (4:30 p.m. to 6:30 p.m.) at the Royal Canadian Legion – 150 Mostar Road, Stouffville



## FREE LEARN Seminar Series Optimizing Your Business Resources

This seminar series put on by YSBEC is designed to help you effectively build relationships (both through online and offline interaction) and drive sales.

Today's marketplace requires a strategic and different approach to building your sales funnel. It requires integrated online and offline strategies to build lasting and productive relationships that drive sales.

For a full list of all the different seminars, there descriptions, dates, locations and times [Click Here](#)



## FREE Women In Business Webinar Series

The York Small Business Enterprise Centre (YSBEC) in conjunction with the Newmarket Chamber have put together a FREE Women in Business Webinar Series.

Whether you are a women in business, looking to do business with female business owners or a fellow entrepreneur – everyone will get something out of this webinar series.

Join Samantha King as she shares her expertise on these three webinars focused on Women In Business.

More details are available on our website. [Click Here](#)