

Town Council



The Board of Directors has met with Mayor Justin Altmann twice and with 5 of the six Councillors in the past two months to express concerns about the performance of Council in general and specifically the lack of performance in Economic Development and Planning. While a new Mayor and Council will experience difficulties in its first term of

office, the Chamber Board is frustrated with the poor performance after 18 months since the municipal election.

At the July 19 Council Meeting, a Report to Council was approved which should set out an improvement in the conduct of Council and address the concerns expressed by the Chamber Board of Directors.

The Chamber is very pleased with the announcement of the hiring of a new Economic Development Officer after that position was left vacant for 5 months. Effective July 18, Mr. David Tuley assumed his responsibilities for a Town Department in serious need of improvement.



4th Edition of Business News

With such a wonderful summer, weather wise, the Chamber remains very active as you can see by following us on Facebook.

I would like to welcome to Whitchurch-Stouffville the new Economic Development Officer, Mr David Tuley and on behalf of the Chamber of Commerce wish him much luck in his new position. We will work hard with Mr. Tuley to ensure that Stouffville is a great place to grow. We also congratulate Town Council on its intentions to install a Code of Conduct for Council and implore them to incorporate such a code as soon as possible.

We are excited by the great response of nominations we have received for the 11th Annual Business Recognition Awards scheduled for Oct 19. The Nominees will be narrowed down by an independent panel of judges who are all post graduate business related students from Seneca College. The panel will have the difficult task of selecting one winner in each of 5 different categories to be recognized.

Harry Renaud- Executive Director
harry@stouffvillechamber.ca

Golf Day Success

The Stouffville Chamber joined up with the Markham Board of Trade to host a very successful Golf Day networking event on June 6 at Sleepy Hollow Golf Club & Country Club. The course was sold out and instead of a dinner an Après Golf Reception was held and received great reviews. The networking between both groups of Members was very active. With lots of delicious appetizers served along with food from two different food stations. Many prizes were awarded and the event was over by 7:30 p.m.



Welcome New Members

- Welcome Home Care
- Corebridge Development Corporation

Thank you to our Corporate Sponsors:





Main Street Reconstruction

A major re-do of Main Street will get underway late this summer that will be a multi million dollar construction program that will take 3 years to complete. Main Street from 10th line to 9th line will be reconstructed. Consequently, there will be access interruptions that will affect business on Main Street. The Chamber has a representative sitting on the Advisory Committee and we will keep you informed of developments as they are confirmed.

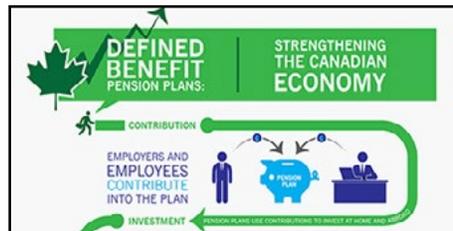


Broadband Advocacy Update

The Chamber continues its pursuit to advocate for improved Broad Band service to our community. If you are having issues with size and speed of your internet service, contact the Chamber and express your concerns. Connectivity is a major topic for economic development and the York Region needs to be at the forefront of its development. Your business will suffer if service to the community is not maintained at its fullest capacity. If we are not competitive with connectivity it becomes a deal breaker in attracting new business.

ORPP Cancelled

As a result of a meeting in June of the Provincial Ministers of Finance with the Federal Minister of Finance, consensus was reached to amend the Canada Pension Plan thereby cancelling the Ontario Government's plan to introduce the Ontario supplementary Registered Pension Plan, ORPP. The amended CPP will require more contribution from employers and employees but it will be phased in commencing in 2019 and over a longer term.



Pension Defined Benefits, Defined Contributions

The recent discussion that has occurred about Pension Plans has illustrated the confusion about

Defined **Contribution** Plans require employees and employers to contribute to the Plan. The employer promises to contribute a certain amount each year. The funds are invested and the performance of the investments determines the pension payout.

With Defined Benefit plans, employers agree to top up the accounts if the investment performance is not sufficient to meet the defined payout. The problem is that the top ups may be needed years or decades later. There is a risk that the funds might not be available when needed and secondly, the employee might not stay the required term to receive the defined payout.

Membership In The Chamber

Membership in the Whitchurch-Stouffville Chamber of Commerce showed a 5% net growth in the first quarter of this year. We have more members now than this time last year, but we aren't there yet! Our goal for 2016 is 10% net Membership growth.

The more Members we have the stronger our voice and more influential we can be, not to mention the additional networking opportunities for all our Members.

Our Strength Is In Our Numbers... Let's Grow The Chamber Together!
Introduce a new enterprise to the Chamber and you could earn \$25 if they become a Member!



The Stouffville Chamber of Commerce will give \$25. to any Member that helps to bring a new Member on board. Some conditions do apply, contact the office at 904-642-4227 for details.

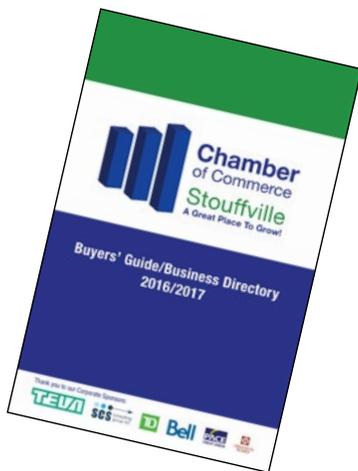
*Our strength is in our numbers,
let's grow the Chamber together!*



Follow Us On Facebook

We like to keep our Members informed on what is going on in the business community, as well as the various opportunities that exist for professional development, networking, events, benefits and promotions.

Stay up to date. Start following us on [Facebook](#) today!



Buyers' Guide/Business Directory

The first Buyers' Guide/Business Directory was distributed to every business in Stouffville. This publication lists all Chamber Member businesses by industry category as well as a separate section for the Downtown Merchants who are not Members of the Chamber but were supported by the Town. We are hopeful to grow this publication into a larger production and more consumer oriented.



2016 Business Recognition Awards

Business Recognition Awards

On October 19, the 11th Annual Business Recognition Awards will take place at the Royal Canadian Legion Hall. The nominations are all in for the five categories that are recognized at this event. Best of Luck to all our Nominees!

An independent panel of judges will determine the recipients of the recognition awards for:

- Best New Business (last 12 months)
- Best Small Business (less than 10 employees)
- Best Large Business (10 employees or more)
- Best Not-For-Profit
- Entrepreneur Of The



Registration for the Business Recognition Awards will be available soon!

M2M Promotions & Discounts

Even though there are no networking events planned for over the summer months as Members are so busy with business, vacations, school closings etc. That doesn't mean that you can't continue to promote your business to other Members!

The Member to Member promotions and discounts program is an excellent opportunity for you to reach out to other Members with a coupon offer. This is an electronic (pdf) listing which is distributed to all Members quarterly showing coupon offers to Members from fellow Members. The next listing will be published early September but the deadline to join is August 16th. Don't be disappointed give the Chamber a call and arrange to be included in the next issue.

Chamber of Commerce Stouffville M2M Business Promotions & Discounts June 2016

- UPS:** Contact Name: Carol Ficker. Email: carolf@ups.com. Phone Number: 905-642-0700. **20% Discount** on The UPS Store. Some Restrictions Apply. See store for details.
- NESS Security Inc.:** Contact Name: Patrick Steer. Email: patrick@nesssecurity.ca. Phone Number: 905-477-7311. Toll Free: 1-800-367-6223. **10% Discount** on all electronic security and lock services.
- Meadowbrook Golf Club:** Chosen by our members for outstanding golf challenges, unforgettable dining and clubhouse experiences, and service excellence. A unique personalized investment. **20% off** on Executive Golf, or Dining Memberships and more up to 50%. Contact Wiley for details.
- Oak Ridge Family Eye Care:** **20% off** Eye Exam. <https://www.oakridgefamilyeyecare.ca/>
- Kids Cash:** Free delivery to the York Region. <http://kidscash.ca/>



Professional Development

The Chamber is always looking for topics of relevance to Members to promote. The old model was to host an event at breakfast or after work hours. This has changed for our Members because of the demographics and time constraints. Webinars (live and recorded) were introduced to provide flexibility and they do serve a purpose. I invite you to submit your suggestion of topics we could pursue for the professional development of our Members.

Recruiting Talent: Trends Dominating the HR Landscape



Tuesday, August 23
 8:00 a.m. to 12:00 p.m.
 Cardinal Golf Club
 2740 Davis Drive West, King
 Cost: FREE – Hot buffet
 breakfast included!

Attend this conference to learn, network with Members from a variety of Chambers in the region and grow your business. Register online [Click Here](#)

Featuring:
 Attracting & Engaging Millennials in the Workplace
 Changing Trends: Find Talent Online
 Social Media Recruiting: Understand the Legal Guidelines



“Being a member of the Town of Whitchurch-Stouffville Chamber of Commerce is very important for SCS Consulting Group Ltd. as a medium sized business operating in York Region. Through the meetings and networking events offered by the Chamber, it allows us to be part of an active business community and keeps our finger on the pulse as far as current issues and any topics relevant to our industry and development.”

Member Only Benefits

Part of the Chamber's attributes are the Benefits that are offered to Member. Too often these are overlooked and should be reviewed to see if they afford you some advantage. Each benefit is outlined on the Website and provides a summary of the offering and benefits to you, and your employees. For all the details [Click Here](#)



Canadian Chamber of Commerce Members can take advantage of exclusive discounts on UPS® Small Package shipments, Brokerage and Freight shipments. Whether you send one package a week or 50, you save right from the start. No minimums. No hassle.

Discounts of 30% on shipments within Canada and to worldwide destinations, 25% on imports into Canada and 75% (starting at) on freight shipments services with the UPS® Savings Program.

**“Networking Events
 Provide A Unique
 Opportunity To Meet Other
 Members In A Fun And
 Interactive Manner”**



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First Data's trademark is providing fast, safe and cost-efficient transactions. Let us analyze your latest statement and we will meet or beat your current rates.

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For more information, contact your First Data Business Consultant at 1-888-265-4117.

* Some conditions apply. Merchant processing cost comparison based on all merchant services processing charges shown on most recent processor merchant statement, excluding 3rd party fees, compliance fees and equipment costs. Limit one gift card per merchant. Please allow 6 to 8 weeks to receive for your MasterCard gift card. This exclusive offer is valid to new contract merchants only.

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